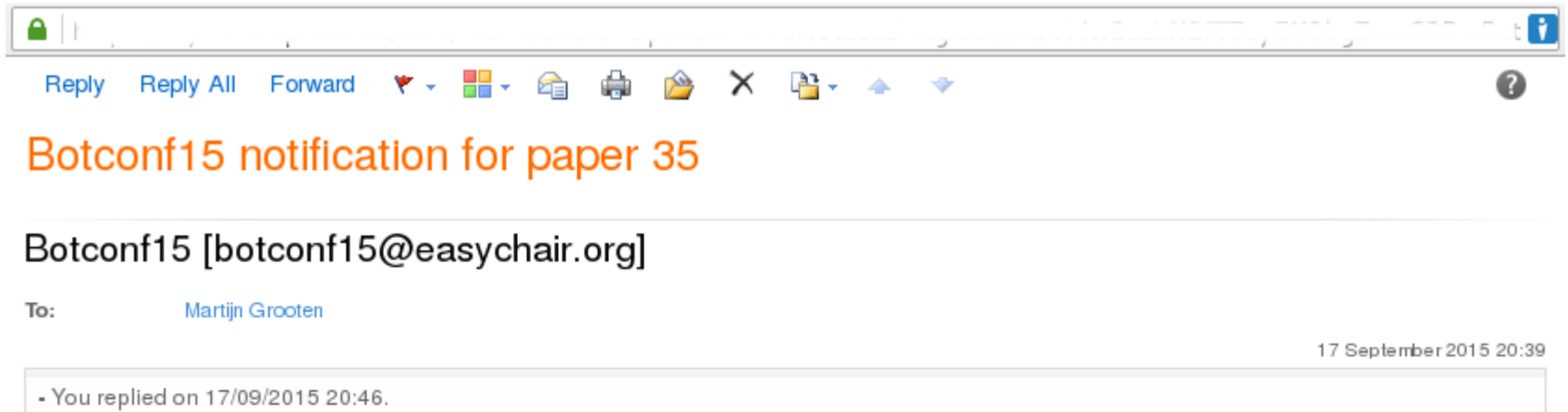


The State of Spam in 2015

Martijn Grooten, Virus Bulletin

 @martijn_grooten

So, this happened



Dear Martijn Grooten

We are sorry to announce that we could not accept your proposal to present

The State of Spam in 2015

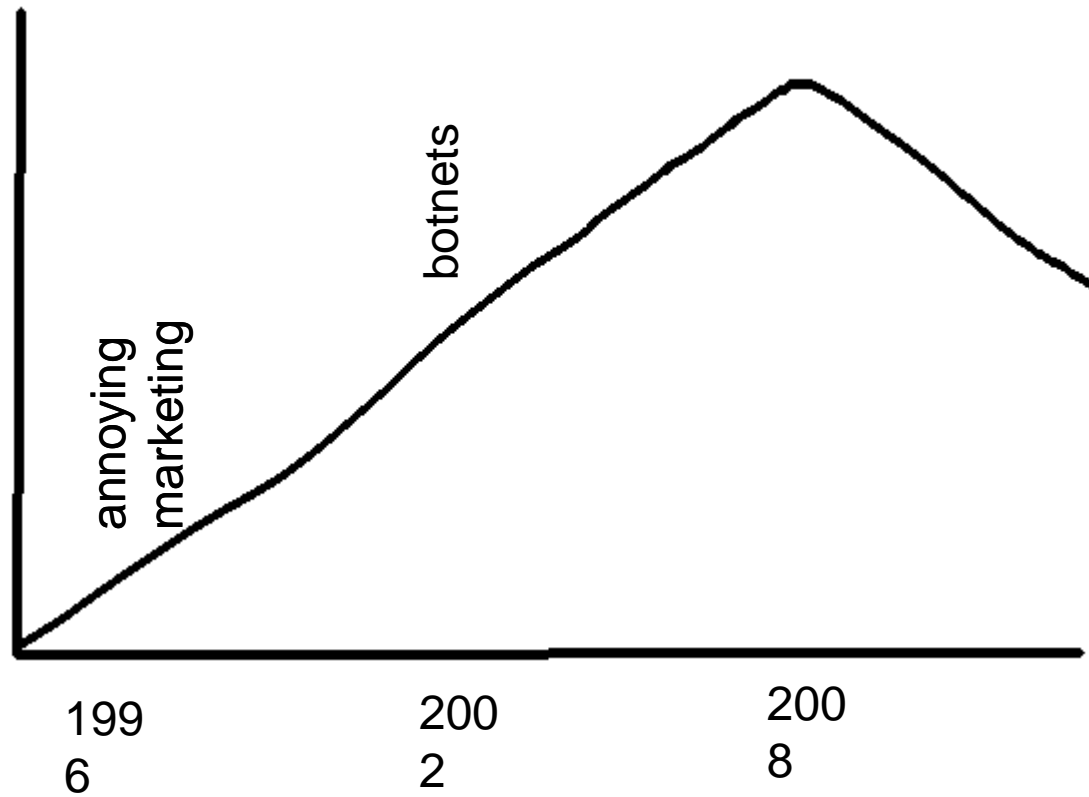
at Botconf 2015.

We would like to thank you for your submission.

Best regards,

The programme committee.

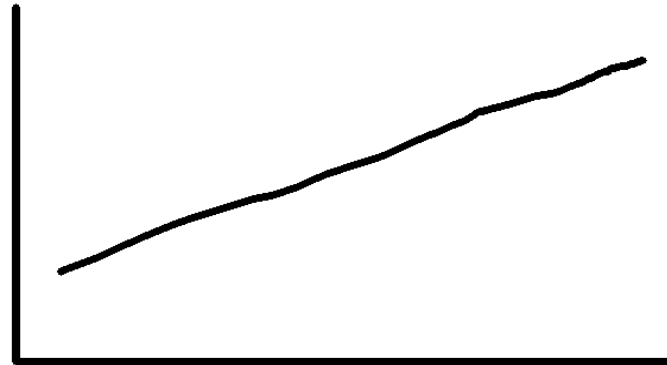
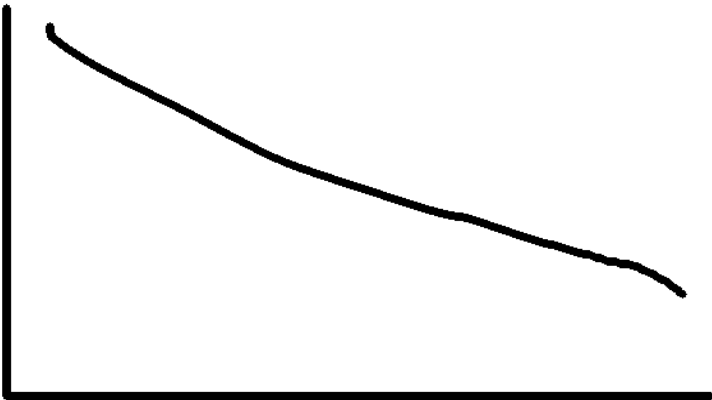
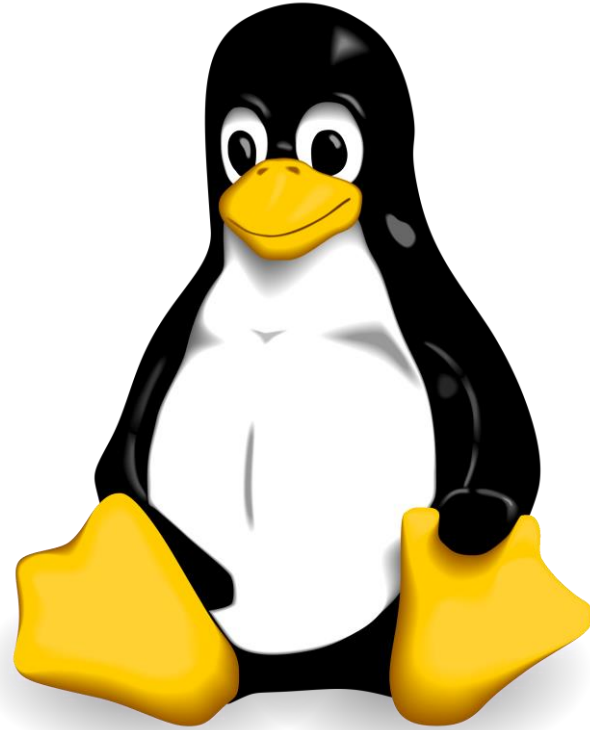
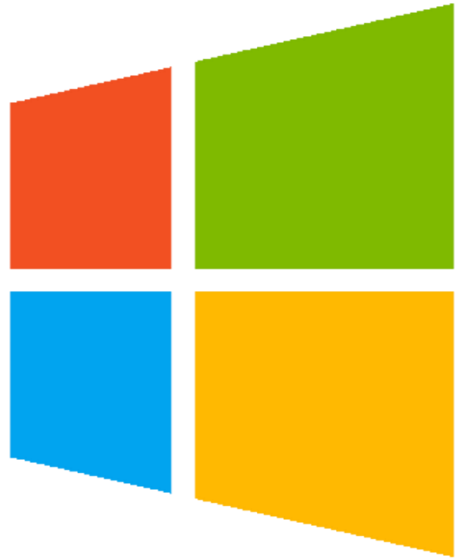
A brief history of spam



What happened?

- Takedowns and disruptions
- Spam is noisy
- “We can do far ~~better~~ worse things with our botnets”

Less Bill, more Tux



Sending email: it scales badly

- Spam filters and DNS blacklists detect large email campaigns
- SPF, DKIM, DMARC to take responsibility for what you're sending
- “To not get your emails blocked, you need to make it easy for your emails to get blocked.”

Conclusion

- Spam is still a problem, but we're dealing with it very well
- The biggest threat to email isn't spam; it's the lack of encryption/privacy.