

# Malspam is Different Spam

Martijn Grooten, Virus Bulletin







# Ryuk Ransomware Forces Prosegur Security Firm to Shut Down Network

By [Ionut Ilascu](#)

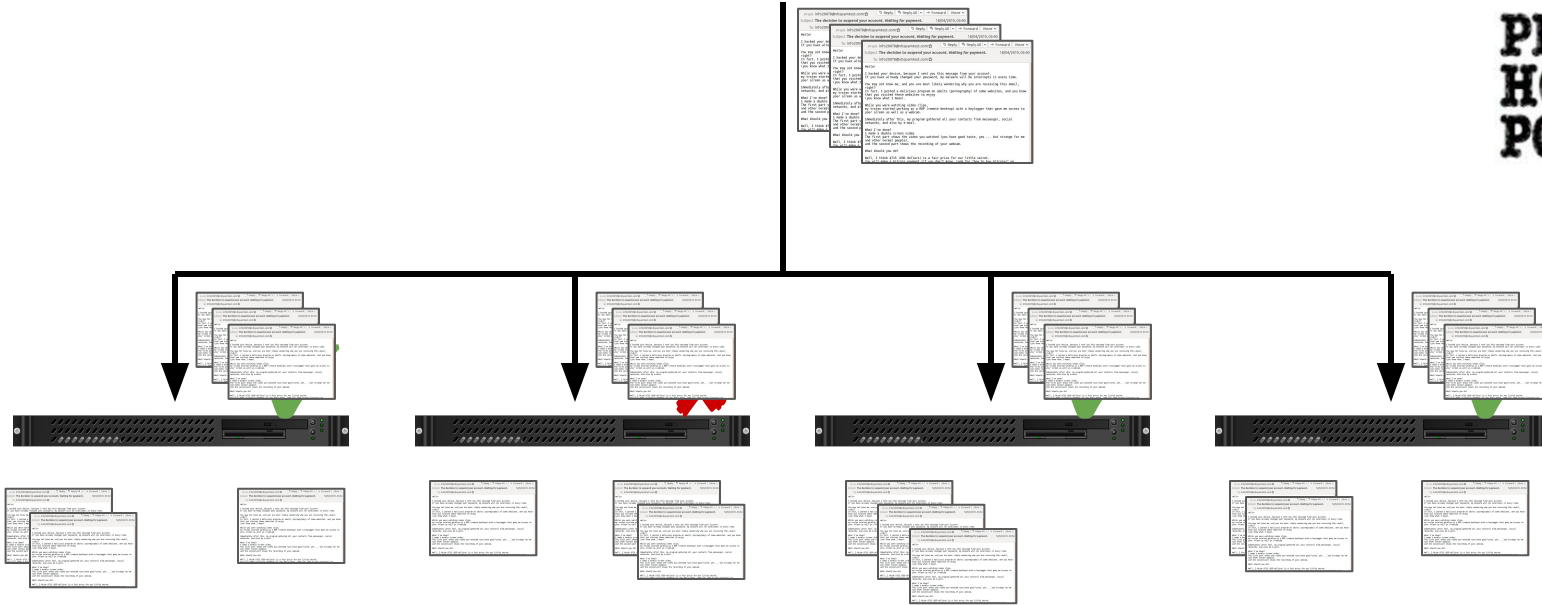
November 27, 2019

12:48 PM

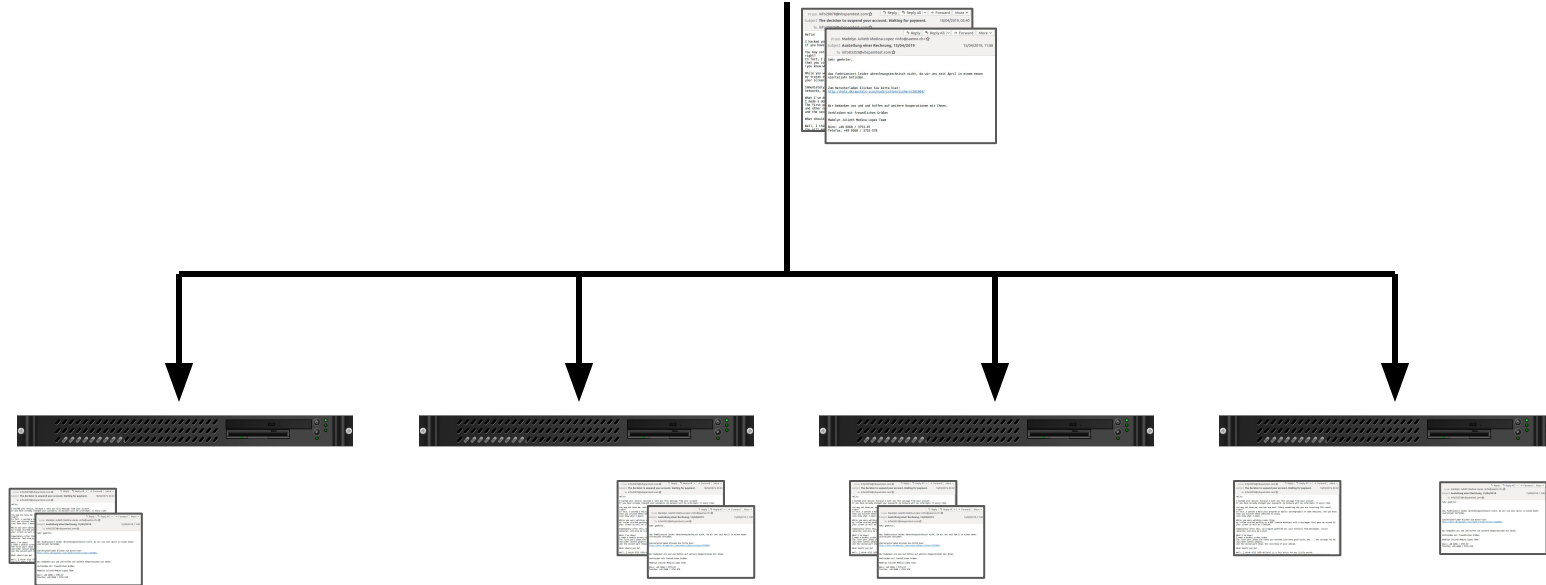
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# We test email security *products*



# We test *email* security products



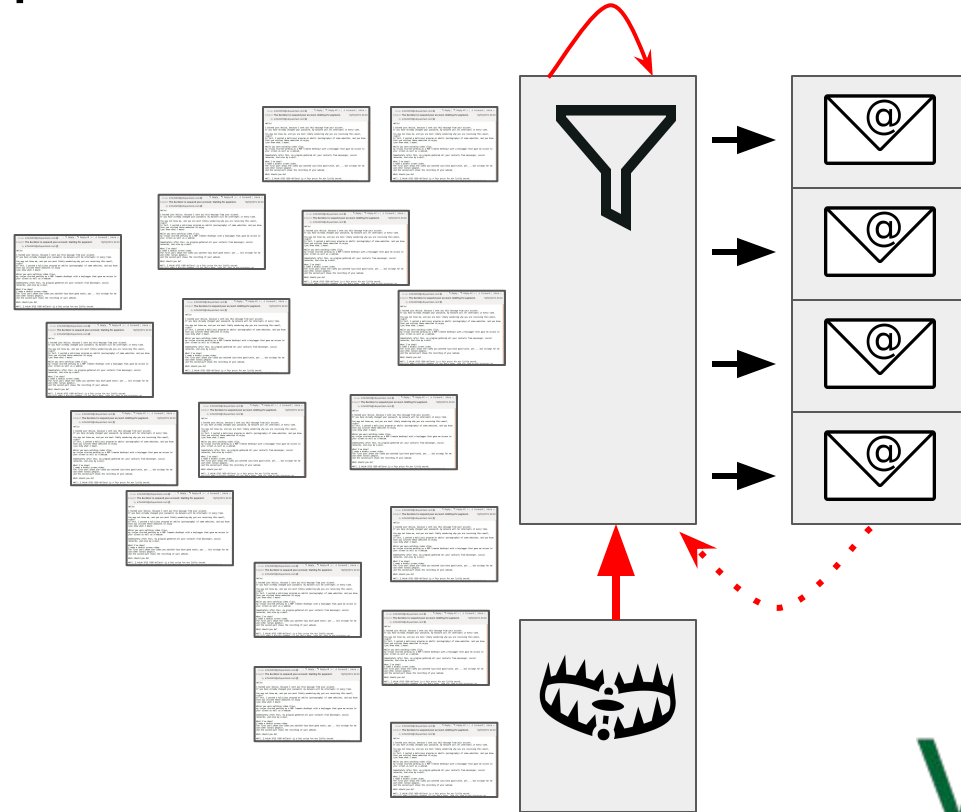
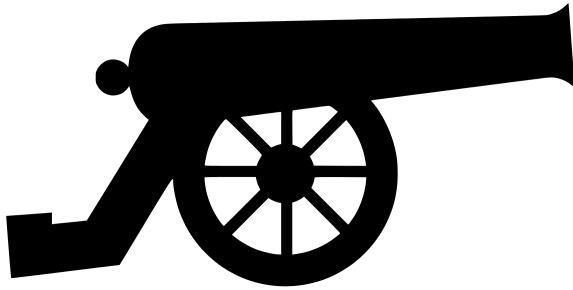


# Spam filtering 101

- IP, domain blacklists
- Sender verification (SPF, DKIM, DMARC etc.)
- Content filtering
- Link/attachment scanning



# Spam filtering 101



# spam scales badly





# Better spam



compromised mail server

compromised web server

legitimate content

## Emotet Awakens With New Campaign of Mass Email Exfiltration

Wednesday, October 31, 2018

Tags: [emotet](#)

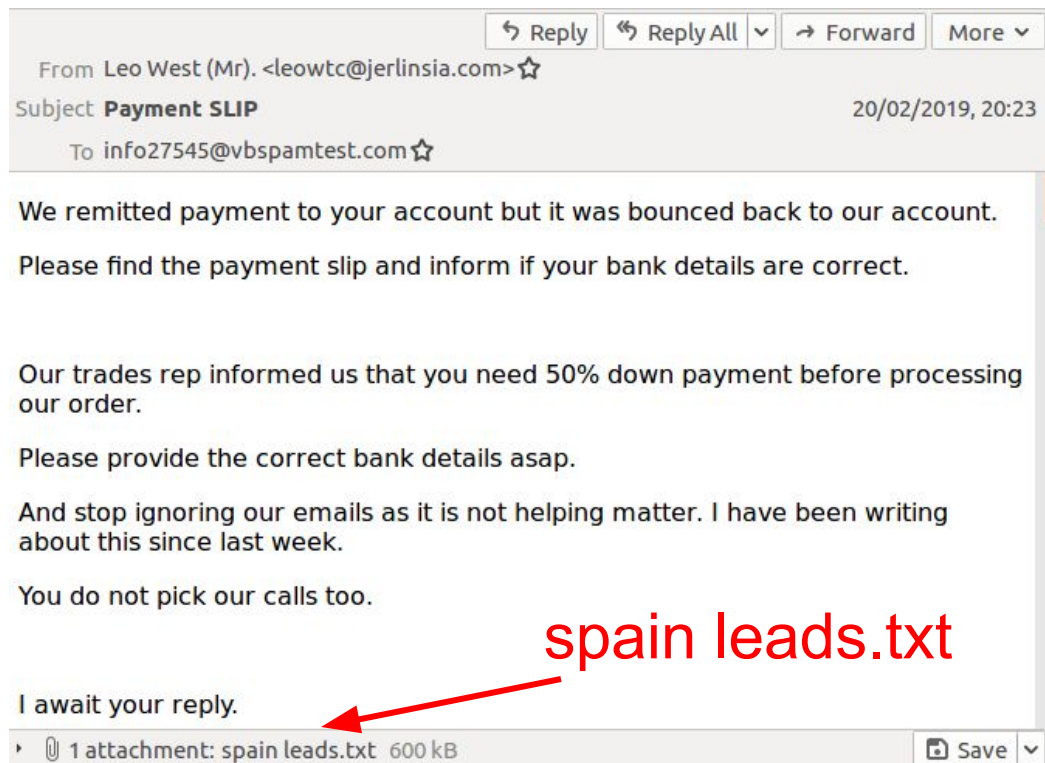
The Emotet malware family just raised the stakes by adding email exfiltration to its arsenal, thereby escalating its capabilities to cyber espionage. While it has recently made headlines for delivering

# Harvesting email addresses 1.0

martijn.grooten@virusbtn.com	LinkedIn, Onliner Spambot	← me!
nick@virusbtn.com	Onliner Spambot	
sales@virusbtn.com	Onliner Spambot	
subscribe@virusbtn.com	Onliner Spambot	
teched@virusbtn.com	Onliner Spambot	
tom.kirkpatrick@virusbtn.com	Onliner Spambot	← left in 2006...
ucdzftilnk@virusbtn.com	Onliner Spambot	← ??????
vqrep@virusbtn.com	Onliner Spambot	



# Harvesting email addresses 2.0





# Harvesting email addresses 2.0

chgregor@cytanet.com.cy  
esc1@qatar.net.qa  
empresarios@empre.es  
ei\_230409@tut.by  
juan.pereztiniao@censolutions.es  
christina.clancey@rolls-royce.com

Fax:

Email: chgregor@cytanet.com.cy

Website:

P.O.Box 5479, Doha, Qatar  
Ph:+974 4442 9800 / 2290  
Fax:+974 4444 4586  
Email:esc1@qatar.net.qa

Fax: **+34 915-912655**

Email: **empresarios@empre.es**

**www.empresariosagrupados.es**

# Things we have learned

- Most of today's malspam (malware, phishing) focuses on quantity rather than on quality
- Block rates vary a lot but easily can be 90% or lower, compared to ~99.9% of more traditional spam
- Emails with malicious links tend to have lower block rates than emails with attachments

# A tale of two emails

↩ Reply ↩ Reply All → Forward More

From Madelyn Julieth Medina Lopez <info@saemo.ch>☆

Subject **Austellung einer Rechnung, 15/04/2019** 15/04/2019, 11:08

To info03353@vbspamtest.com☆

Sehr geehrter,

das funktioniert leider abrechnungstechnisch nicht, da wir uns seit April in einem neuen vierteljahr befinden.

Zum Herunterladen klicken Sie bitte hier:  
<http://holz.dk/awstats-icon/nachrichten/sichern/201904/>

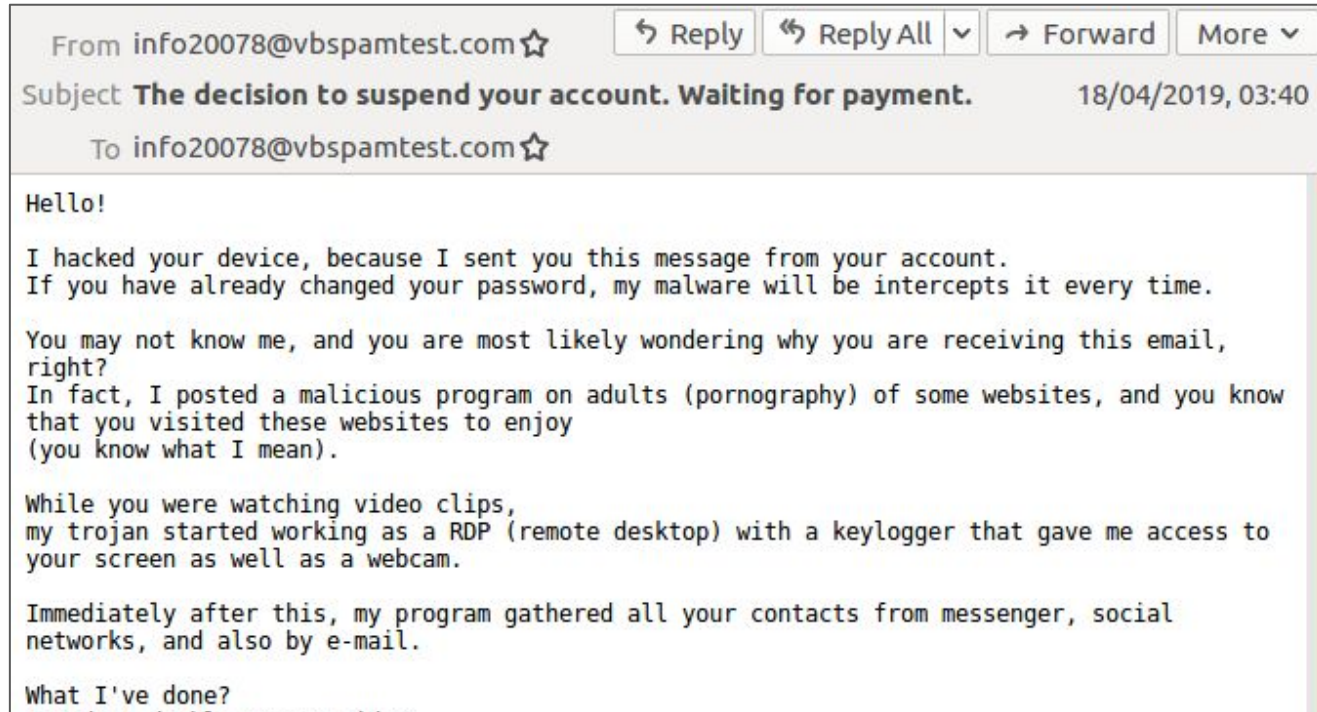
Wir bedanken uns und und hoffen auf weitere Kooperationen mit Ihnen.

Verbleiben mit freundlichen Grüßen

Madelyn Julieth Medina Lopez Team



# A tale of two emails



martijn\_grooten

# Advice for defenders

- Your email security product is not perfect
- Your threat intel feed is going to be incomplete
- Don't focus too much on APTs



**Jessica Payne**

@jepayneMSFT

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If you want a playbook for how to defend your network against infection and lateral movement by a sophisticated attacker, detect and defend against Emotet. The mitigation and investigation techniques line up across multiple adversary sets and have remarkable Return on Investment.

8:39 PM - 2 Jan 2019



[martijn\\_grooten](#)

**virus**  
BULLETIN

# Advice for researchers

You want (mal)spam fast, accurate and of high quality.

Pick any two:

- Fast + accurate: 'old' spam traps
- Accurate + high quality: malware repositories
- Fast + high quality: 'mixed' email feeds

## Conclusion

spam scales badly, but  
malspam does not need  
to scale



# Thank you for listening

Questions? Ask, or [martijn.grooten@virusbulletin.com](mailto:martijn.grooten@virusbulletin.com)

(or [martijn@lapsedordinary.net](mailto:martijn@lapsedordinary.net))

(or Twitter, LinkedIn, WhatsApp, Signal, ...)