



PrivateLoader

The malware behind a havoc-wreaking Pay-per-install service

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Agenda

- Introduction to Pay-per-install (PPI) services
- Discovering PrivateLoader
- In-depth look at PrivateLoader
- Tracking PrivateLoader
- Conclusion

Introduction to underground PPI services

- PPI services monetize wide distribution of malware and PUAs.
- Providers offer geo-targeted installs (aka loads) in exchange for money.
- A malware operator purchases a number of installs and the service works to guarantee the same number of infected bots.
- Used mainly by low to mid-tier actors to distribute downloaders and information stealers.

Introduction to underground PPI services

- There exist public and private PPI services. Underground forums host ads for such services and provide escrow.

I offer installs for sale
I upload EXE and DLL files.

Source: exchange + loader

Price for 1,000 installs:

Mixed countries: USD 137; minimum number of installs: 500 - USD 68

EU - USD 750; minimum number of **installs**: 500 - USD 375

CA - USD 2,000; minimum number of **installs**: 200 - USD 400

USA - USD 2,200; minimum number of **installs**: 300 - USD 660

PAYMENT OPTIONS: BTC, **ETH**.

We offer installs.

Price of 1,000 installs: **USD 90** - installs from mixed countries (WW)

USD 800 - EU installs

The minimum order quantity is 1,000 installs.

Information:

Source of the installs: an **exchange**, a **loader**

Those who know how to process installs will obtain what they need.

We only load a stealer.

Most of the time, there are at least 1,000 installs in the queue, so you'll most likely have to wait (or pay extra for urgency).

Custom loaders of PPI services

- Most PPI services use custom loaders for payload delivery.
- Methods of distribution deliver the custom loader to victims.
- The loader connects to a C2 server to retrieve the payloads to install.
- The loader communicates information back to confirm the installs as proof.
- An infected bot can be re-used multiple times. This creates a clutter of malware on victim machines (tens to hundreds of malicious payloads).

A typical PPI transaction

- Malware operators provide:
 - Payment in cryptocurrency.
 - Malicious payloads to distribute.
 - Number of installs.
 - Geo-targeting preferences e.g. EU, Mixed geo etc.
- PPI Service operators provide:
 - Payload distribution: Bot masters, affiliates, PPI etc.
 - Payload delivery to infected hosts.

Methods of distribution

- Bot masters:
 - Monetize their large botnets by using infected bots for PPI installs.
 - Bot masters offer PPI services for direct payload delivery in underground forums.
- Affiliate programs:
 - PPI services can outsource malware delivery to affiliates.
 - Affiliates get paid to distribute a custom PPI loader.
 - The sky's the limit with delivery methods: phishing, bundleware etc.
- Other PPI services:
 - A PPI service can deliver its custom loader using better PPI services.
 - Example: GCleaner using PrivateLoader for delivery.

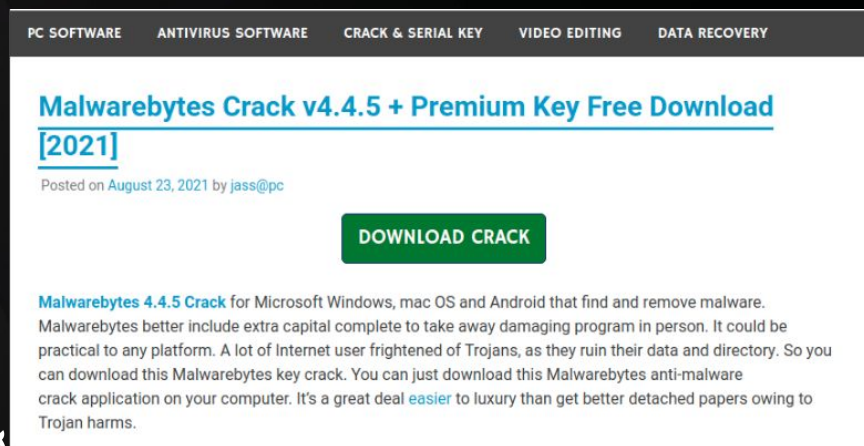
PrivateLoader

- Intel 471 became aware of PrivateLoader in late July 2021. We believe it has been active since at least May 2021.
- Private PPI service: service and operators are unknown.
- The variety and large amount of payloads it was dropping in a single run caught our attention.
- Programmed in C++, uses HTTP for C2 communication and is actively maintained. In early August 2021 it underwent changes to become modular.

```
String
C:\\Users\\Young Hefner\\Desktop\\PrivateLoader\\PL_Client\\PL_Client\\CryptoPP\\cryptopp\\sha_simd.cpp
C:\\Users\\Young Hefner\\Desktop\\PrivateLoader\\PL_Client\\PL_Client\\CryptoPP\\cryptopp\\rijndael_simd.cpp
\\Young Hefner\\Desktop\\PrivateLoader\\PL_Client\\PL_Client\\CryptoPP\\cryptopp\\gf2n_simd.cpp
C:\\Users\\Young Hefner\\Desktop\\PrivateLoader\\PL_Client\\PL_Client\\CryptoPP\\cryptopp\\sse_simd.cpp
```


Distribution method

- Network of malicious websites of fake cracked software.
- SEO optimized.
- “Download Crack” button is retrieved from a remote server.
- User is redirected to download password-protected archive.
- Researchers from SophosLabs tied some of the infrastructure to an affiliate PPI service called **InstallUSD**. Affiliates host download links on websites and get paid for installs.
- Main distribution method.



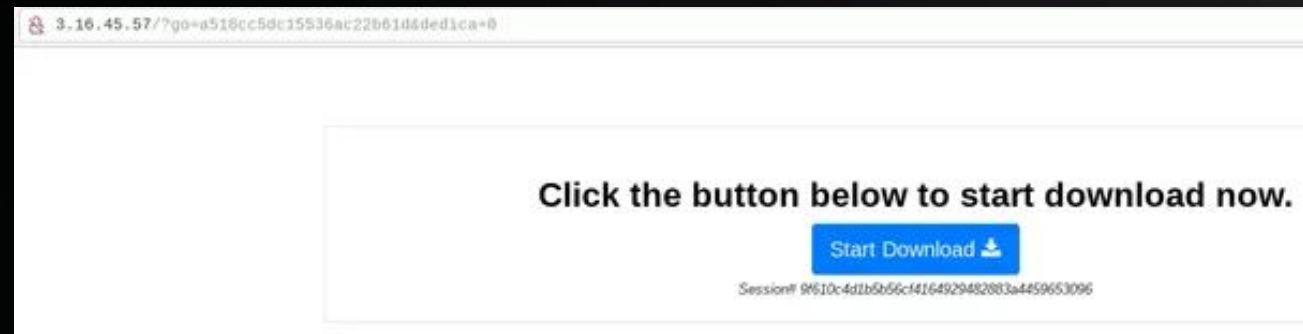
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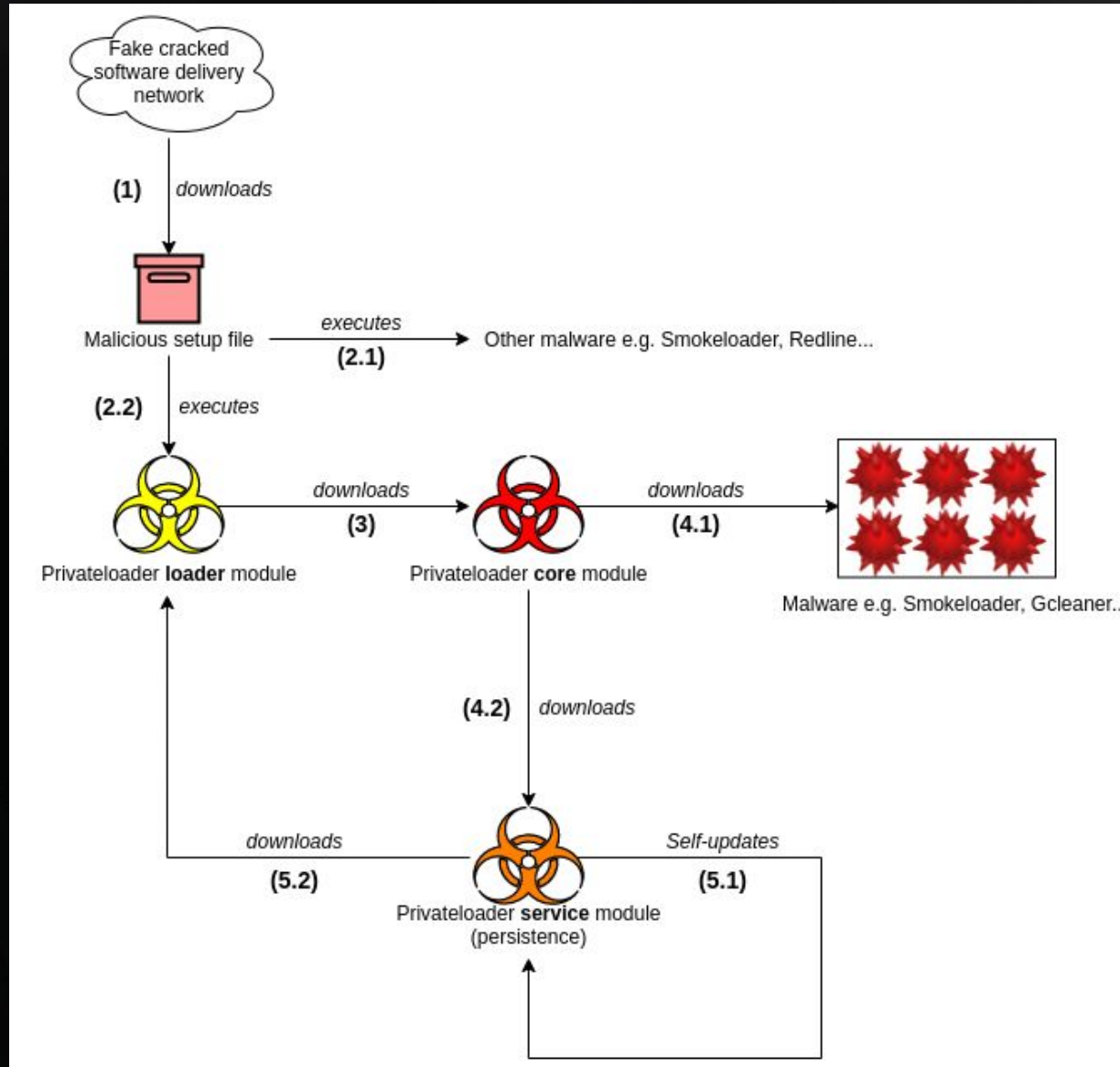
3.16.45.57/?go=a518cc5dc15536ac22861d4ded1ca=0

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Session# 9f610c4d21b5b56c14164929482883a4459653096

Life cycle of a PrivateLoader infection



Loader module

- The first stage payload in a PrivateLoader infection.
- Contains multiple loader C2s used to retrieve the main C2 configuration.
- The loader module includes multiple URLs that are requested (GET request):
 - /proxies.txt
 - /server.txt
 - /api/setStats.php
- The resulting responses can contain an encoded, encrypted or plaintext main C2 configuration.
 - HOST:45.133.1.60

Loader module: Example of /proxies.txt

- Example: `hxxp://45.133.1[.]182/proxies.txt`
- The response is a multiline text file with an IP address and a port in each line.
- The main C2 IP address is always encoded in line 119 of this file.
- The port is discarded and the IP is rearranged.
- 1.45.60.133 becomes 45.133.1.60.

```
line 115: 134.19.171.146:5678
line 116: 91.90.236.239:5678
line 117: 134.19.171.79:5678
line 118: 5.2.200.203:1080
line 119: 1.45.60.133:1080
line 120: 91.82.132.161:4145
line 121: 165.16.112.197:5678
line 122: 195.144.21.185:1080
line 123: 78.83.12.181:5678
line 124: 165.16.112.149:5678
line 125: 91.144.95.163:4145
line 126: 46.167.234.141:5678
line 127: 188.26.122.229:5678
line 128: 81.218.45.154:5678
line 129: 5.133.27.11:5678
line 130: 83.40.67.164:5678
line 131: 185.154.239.15:5678
line 132: 95.111.91.50:10801
```

Excerpt with line numbers

Loader module: Downloading the core module

- Loader uses the main C2 address to query this URL:
 - Example: `hxxp://45.133.1[.]60/base/api/statistics.php`
- The response is encrypted with a 1-byte XOR key hardcoded in the sample.
- The decrypted response is a download config for the encrypted core module.
Frequently stored on the Discord CDN.

```
URL:https://cdn.discordapp.com/attachments/882087629896691744/886945184804380672/E_PL_Client.bmp
```

Loader module: Executing the core module

- Decrypts and reflectively loads the core module DLL.
- Builds a parameter buffer that it supplies to the core module's entrypoint.

Buffer offset	Argument	Size
0x00	Region code integer hardcoded into the loader module e.g. 2	4 bytes
0x04	Termination byte set to 1 by the core module before it terminates	1 byte
0x05	The main C2 host	variable
0x120	Unknown integer as a string	variable

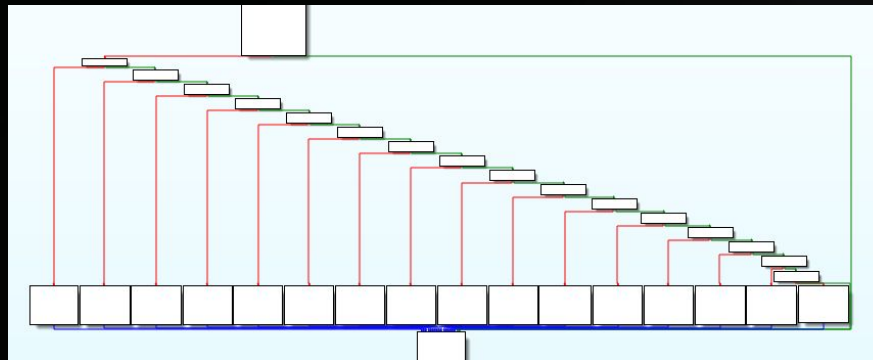
Core module

- Uses Windows 10 UAC bypass to elevate privileges. Relies on widely documented technique involving ComputerDefaults.exe
- Disables Windows Defender by writing to the registry.

Registry key	Values
HKEY_LOCAL_MACHINE\SOFTWARE\Policies\Microsoft\Windows Defender	- DisableAntiSpyware - DisableRoutinelyTakingAction
HKEY_LOCAL_MACHINE\SOFTWARE\Policies\Microsoft\Windows Defender\Real-Time Protection	- DisableBehaviorMonitoring - DisableOnAccessProtection - DisableScanOnRealtimeEnable - DisableRealtimeMonitoring - DisableIOAVProtection - DisableRawWriteNotification

Core module: Region code

- Reads its configuration from the parameter buffer passed by the loader module.
- The region code integer is mapped to a string using a conversion table.
- Frequently updated. 32 region codes in current samples.



Region code integer	Region code string
0	EU
1	USA_1
2	USA_2
3	WW_1
4	WW_2
5	WW_3
6	WW_4
7	WW_5
8	WW_6
9	WW_7
10	WW_8
11	WW_OPERA
12	WW_9

Core module: Region code

- Since this region code is hardcoded in the loader, we believe that the proper samples are funneled to targeted geo-locations by the delivery network distributing PrivateLoader.
- Region code defines which payloads to deliver to bots.

Region code integer	Region code string
0	EU
1	USA_1
2	USA_2
3	WW_1
4	WW_2
5	WW_3
6	WW_4
7	WW_5
8	WW_6
9	WW_7
10	WW_8
11	WW_OPERA
12	WW_9

Core module: Target fingerprinting

- Searches for cryptocurrency wallet software and browser login data for multiple websites related to banking, cryptocurrency and e-commerce.
- Searches are grouped by category each with specific targets e.g. cold wallets, browser wallets, banking websites etc.

```
{  
  "cryptoWallets": {🔒},  
  "bankWallets": {🔒},  
  "cuBankWallets": {🔒},  
  "shops": {🔒},  
  "bankAUWallets": {🔒},  
  "amazon_eu": {🔒},  
  "webhosts": {🔒},  
  "paypal": {🔒},  
  "bankCAWallets": {🔒},  
  "cryptoWallets_part1": {🔒},  
  "cryptoWallets_part2": {🔒},  
  "bankWallets_part1": {🔒},  
  "bankWallets_part2": {🔒},  
  "VBMT": {🔒}  
}
```

Core module: Target fingerprinting

- When a target in a category is identified, the category is marked as present.
- Operators can set an option to serve payloads only when a target for a certain category was identified on the infected host.

```
{  
  "cryptoWallets": {,  
  "bankWallets": {,  
  "cuBankWallets": {,  
  "shops": {,  
  "bankAUWallets": {,  
  "amazon_eu": {,  
  "webhosts": {,  
  "paypal": {,  
  "bankCAWallets": {,  
  "cryptoWallets_part1": {,  
  "cryptoWallets_part2": {,  
  "bankWallets_part1": {,  
  "bankWallets_part2": {,  
  "VBMT": {  
}
```

Core module: Communication protocol

- Communication is done using HTTP POST requests.
 - Endpoint: /base/api/getData.php
- Relies on a more robust algorithm to encrypt request and response messages.
 - PBKDF2-SHA512 + AES-256 CBC + HMAC-SHA256.
 - The password used in PBKDF2 is: `snowman+under_a_sn0wdrift_forgot_the_Snow_Maiden`
 - PBKDF2 is used to generate AES-256 and HMAC keys.
- Resulting packet is base64 encoded.



Core module: Retrieving payloads

- PrivateLoader supports deployment of:
 - Windows .EXE executables.
 - Browser extensions on most Chromium browsers silently.
- Request messages to retrieve the download URLs:
 - `GetExtensions|{REGION_CODE}|{BOT_COUNTRY}|10`
 - `GetLinks|{REGION_CODE}|{BOT_COUNTRY}|10`

Core module: Executable payloads

- Example request to get loader links
 - GetLinks|WW_8|US|10
- Example response:

```
[
  {
    "id": "-1",
    "url": "https://cdn.discordapp.com/attachments/882087629896691744/883635191636189184/Service.bmp",
    "args": "",
    "type": "0",
    "onlyType": "0"
  },
  {
    "id": "11",
    "url": "https://cdn.discordapp.com/attachments/882087629896691744/890510575644336129/Passat23_01.bmp",
    "args": "",
    "type": "1",
    "onlyType": "0"
  }
]
```

Core module: PPI logs

- The core module must relay information regarding installed payloads back to the C2.
- AddLoggerStat | {"extensions":[],"links":[{"id":"-1"}, {"id":"11"}], "net_country_code":"US", "os_country_code":"US"}

```
{
  "extensions": [],
  "links": [
    {
      "id": "-1"
    },
    {
      "id": "11"
    }
  ],
  "net_country_code": "US",
  "os_country_code": "US"
}
```

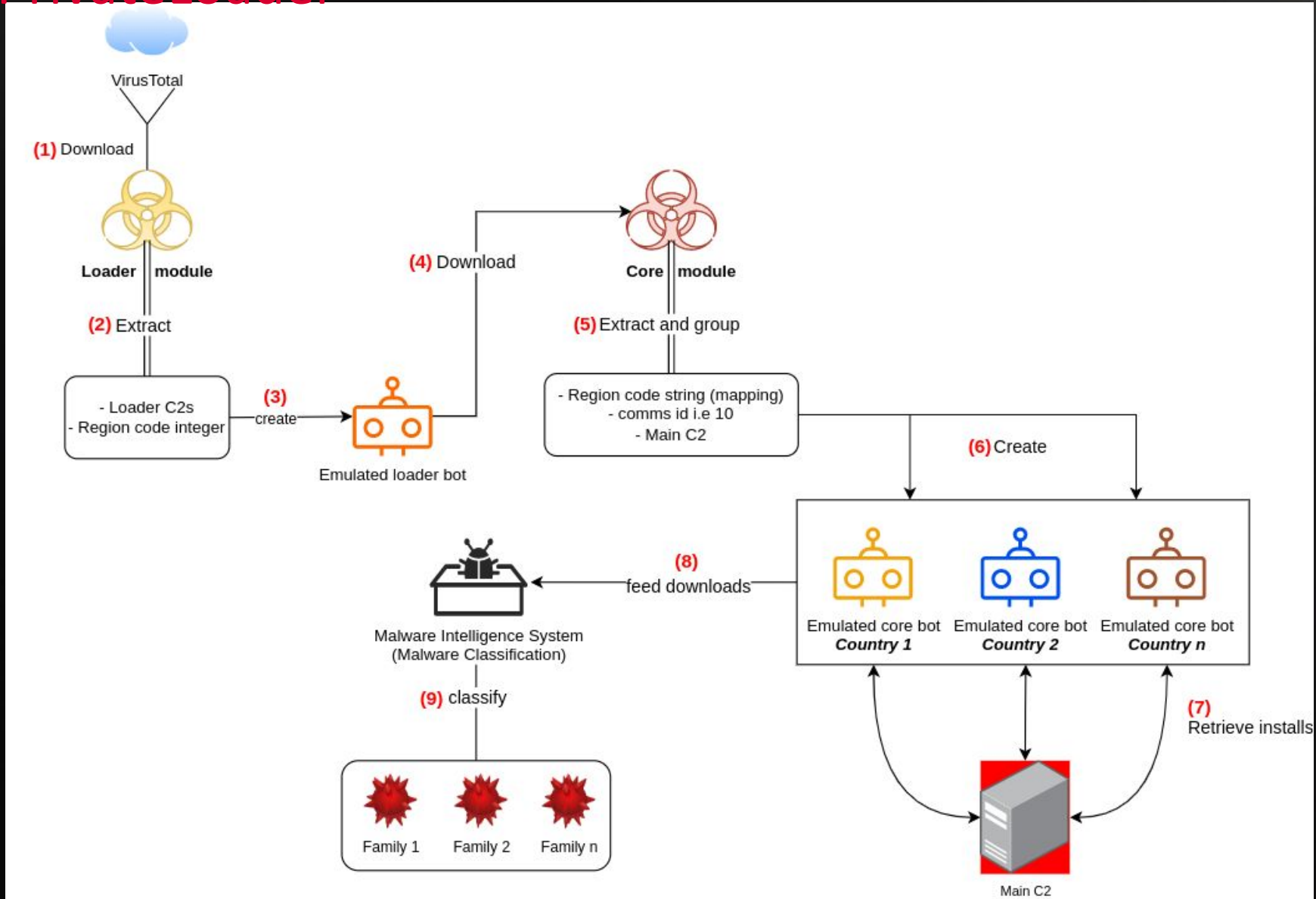

Service module

- Ensures persistence:
 - Persisted to run at logon:
 - Windows service.
 - Scheduled task.
 - Runs every hour thanks to a scheduled task.
 - C:\Program Files (x86)\PowerControl\PowerControl_Svc.exe
- Communicates with the main C2:
 - /service/communication.php
- Updates itself.
- Receives a download URL to execute a loader module.

Tracking PrivateLoader

- Intel 471 started tracking PrivateLoader in early September 2021.
- Automate the whole life-cycle of an infection for each sample.
 - From a loader component to getting installs.
- Replicate using config extractors + network protocol emulation.
- Create bots from various countries.
- Passive bots to avoid raising alarms.
- Classify as many malware families as we can.

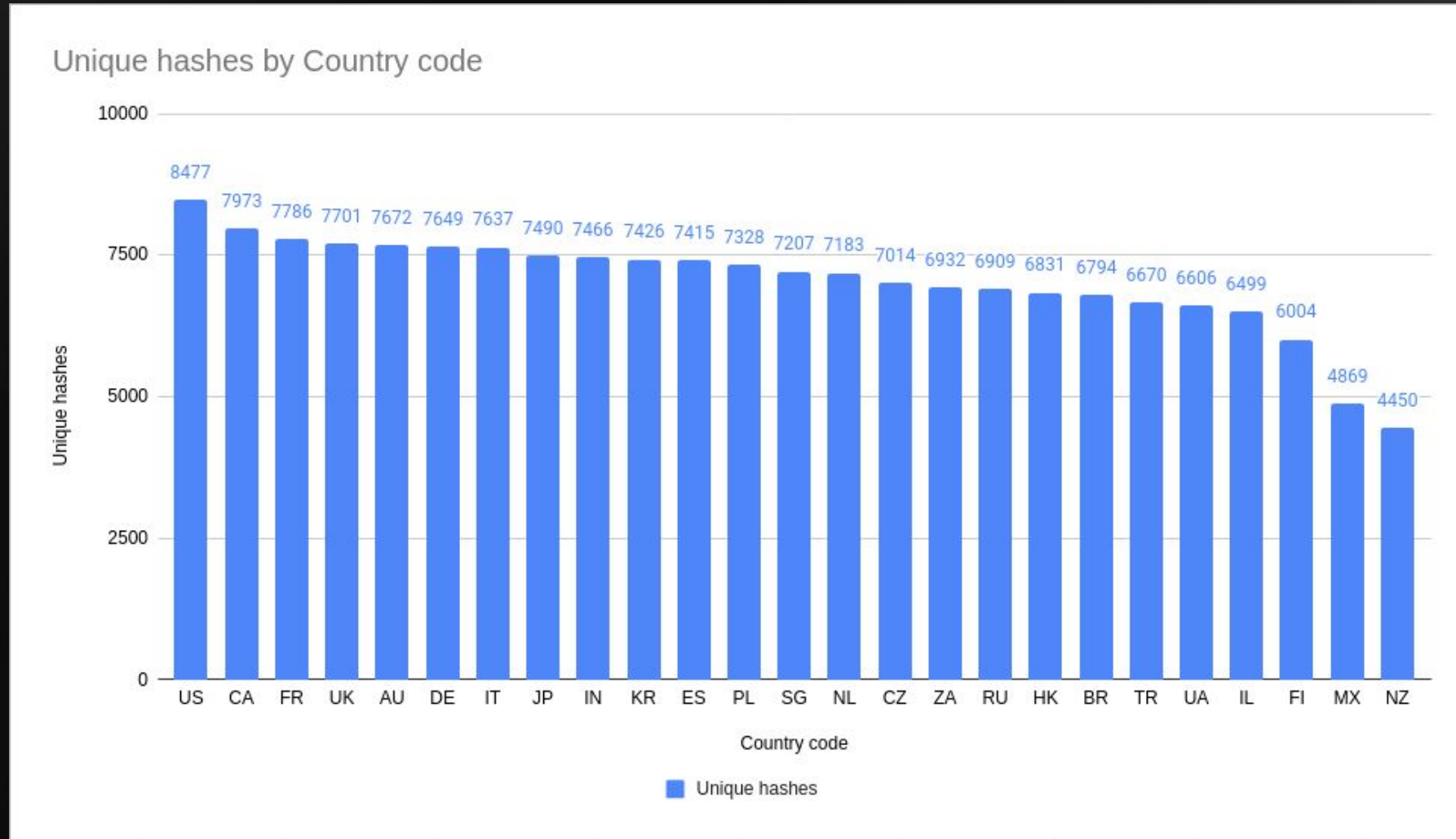
Tracking PrivateLoader



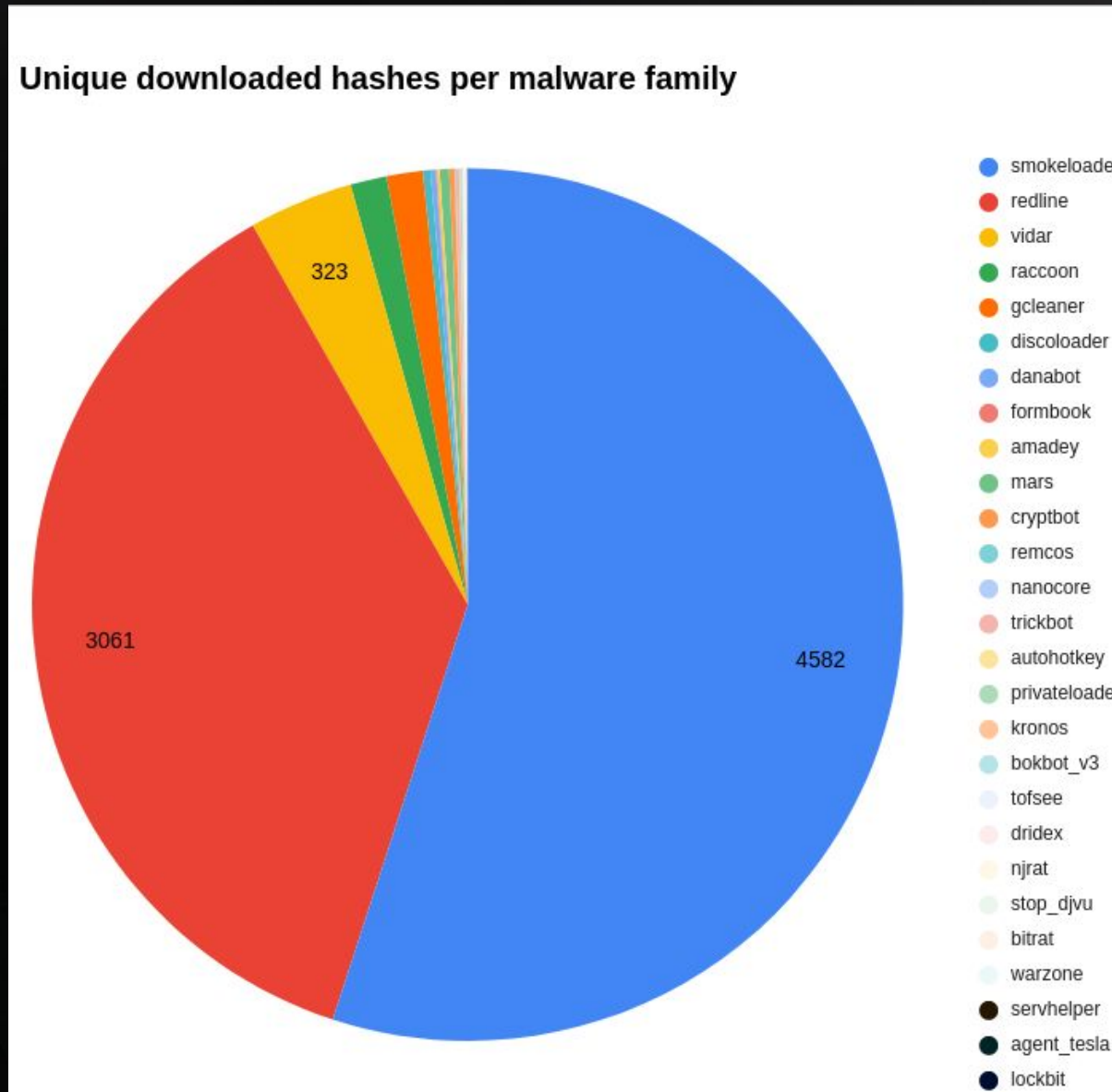
Tracking PrivateLoader: Bot stats



Tracking PrivateLoader: Bot stats

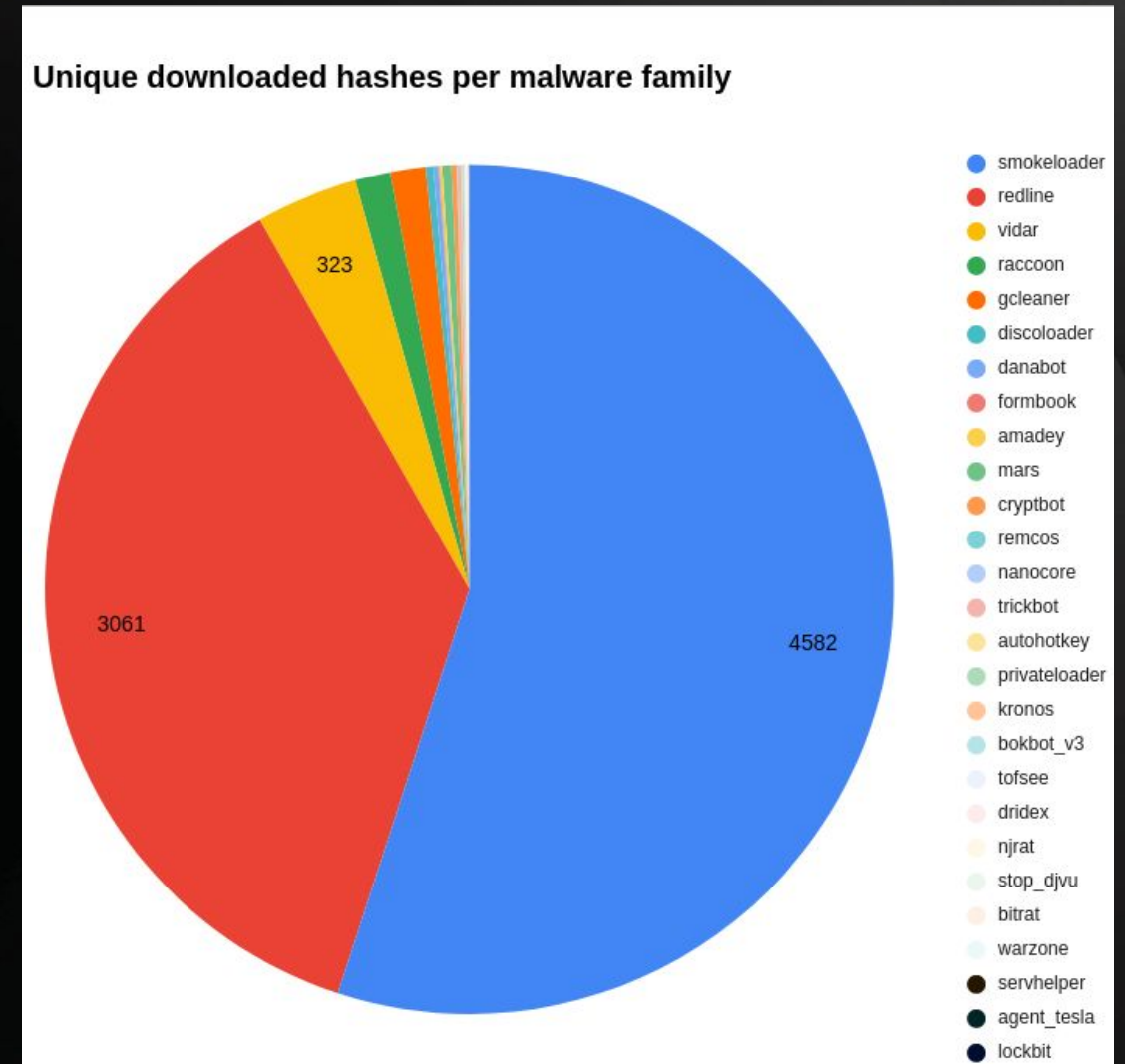


Tracking PrivateLoader: Malware families



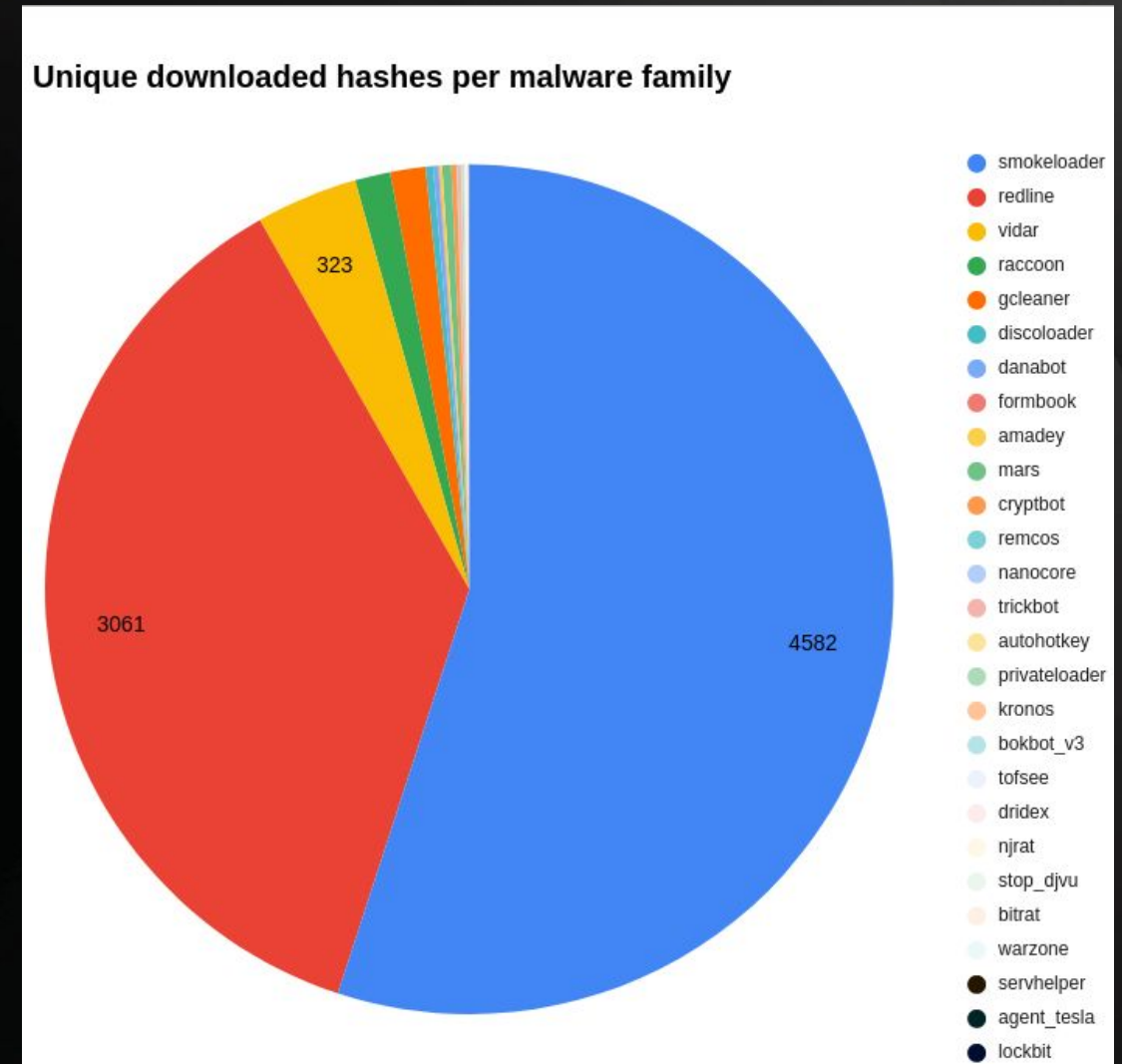
Tracking PrivateLoader: Banking Trojans

- On Oct. 22, 2021, a Smokeloader sample delivered the Qbot banking trojan. Revealed the new botnet ID star01.
- On Oct. 31. PrivateLoader dropping:
 - Kronos.
- On Nov. 1. Privateloader dropping:
 - Danabot: affiliate ID 40.
 - Dridex: 10444 botnet.
 - Trickbot: lip*, tot*, top* gtags.
- Danabot, Dridex and Trickbot were often bundled together.



Tracking PrivateLoader: Banking Trojans

- On Nov. 14, started dropping Danabot with affiliate ID 4 for a day.
- Starting late February 2022, new version of the Danabot banking trojan pushed by affiliate ID 5.



Tracking PrivateLoader: Ransomware

- PPI services advise against deploying ransomware.
- Ransomware seen from PrivateLoader:
 - Lockbit
 - STOP Djvu

Tracking PrivateLoader: Some new families

- RisePro stealer
 - Information stealer in C++ appeared in December 2021.
 - From the same developers of Privateloader.
 - Download and execute functionality: miners.
- Discoloader
 - .NET loader
 - Hosts payload on the Discord CDN



Conclusion

- PPI services have been around for a long time.
- Accessible and affordable to offload malware delivery.
- PPI services often overlooked when it comes to installed payloads.
- Privateloader as an example.

Thank you !

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