

# Crowdsourcing the demise of Twitter's business model

(for fun and profit)

**kaspersky**

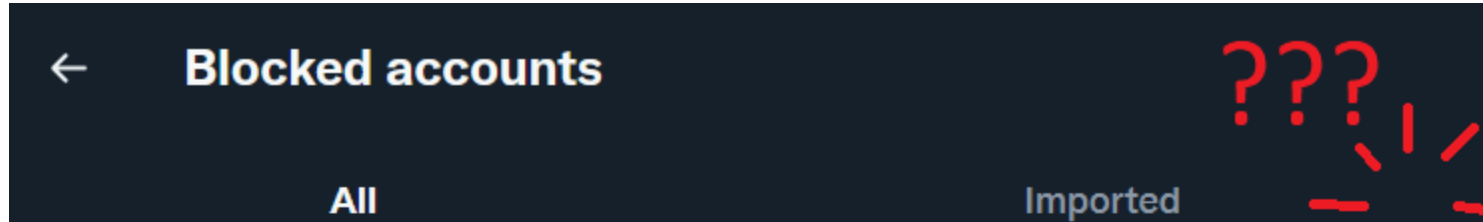
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# How it started



# How it's going



## Important

Please note that block list, a feature for people to export and import a CSV file of blocked account lists through twitter.com, is no longer available. However, you can still view and export a list of the accounts you have blocked through [Your Twitter Data](#), found under your account settings.



# Alright, let's **GDPR**

```
"partnerInterests" : [],  
  "audienceAndAdvertisers" : {  
    "numAudiences" : "0",  
    "advertisers" : [],  
    "lookalikeAdvertisers" : [  
      "@ABEMA",  
      "@AppsFlyerDev",  
      "@Audible_ES",  
      "@BlaBlaCarBE",  
      "@BlaBlaCarTR",  
      "@BlaBlaCar_FR",  
      "@CandyCrushSaga",  
      "@CasaZul_FA",  
      [...700+ more lines...]
```

← [personalization.js](#)

# Current workflow

```
$> git clone https://github.com/JusticeRage/twitter-blocklist
```

Export your list and send me a PR

Import my advertiser blocklist to your account

???

Profit

# Ideal workflow

Create a webapp

Automatically copy users' blocked accounts (manual vetting + merging)

Automatically push the global blocklist to all users on update

Elon Musk buys Twitter and offers a paid "no-ads" option

Delete webapp in shame

# Questions?

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